



Norwich Western Link

Pre-Application Consultation

Report

Appendix 7: Attlebridge

Localised Consultation Materials

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1 Introduction

- 1.1.1 This appendix provides a copy of the consultation materials for the Attlebridge localised consultation which was carried out in December 2022. The materials included a new updated map for the area showing the existing and proposed restrictions, a map showing the traffic impacts as well as a 2-page letter that was posted to local residents.
- 1.1.2 We have included a summary of key information shown in this document in an accessible format. However, some users may not be able to access all technical details. If you require this document in a more accessible format please contact norwichwesternlink@norfolk.gov.uk



«Address_Line_1»
«Address_Line_2a» «Address_Line_2b»
«Address_Line_3a» «Address_Line_3b»
«Address_Line_4»
«Address_Line_5»
«Postcode»

NCC contact number: 0344 800 8020
Text relay no.: 18001 0344 800 8020

Your Ref:
Date: 13 December 2022

My Ref: CES/NWL/ATT/GB/«Ref»
Tel No.: 0344 800 8020
Email: NWLConsultation@norfolk.gov.uk

Dear «Dear»

**Norwich Western Link – Pre-planning Application Public Consultation
Attlebridge Traffic Mitigation**

Between 15 August 2022 and 9 October 2022 Norfolk County Council carried out a pre-planning application consultation for the Norwich Western Link, which is a new 3.9 mile dual carriageway road proposed between the western end of Broadland Northway and the A47. The purpose of this consultation was to gather information that would help inform the development of the scheme before we submit a planning application next year.

The consultation included traffic mitigation proposals on the existing road network, which would be delivered as part of the Norwich Western Link to reduce traffic through Attlebridge, by prohibiting the right turn into Station Road from Reepham Road, and is shown on the map accompanying this letter.

Having considered the comments that were made about this proposal during the consultation the County Council is now proposing an alternative to the prohibited right turn. This alternative consists of a prohibition of motor vehicles on Station Road, Felthorpe Road and part of Old Fakenham Road as shown on the attached map. There will be an “except for access” exemption for vehicles accessing areas within the length of the restriction, so people travelling to and from this area would be unaffected but through traffic would be prohibited.

Continued.../

This restriction would be identified by the use of the appropriate traffic signs on site, with no physical closure of the roads being proposed. We are also proposing to revoke the current weight restrictions on Station Road and Felthorpe Road as through traffic would no longer be able to use these routes.

A separate map, which is also attached to this letter, provides details of the future year predicted traffic flows on local roads as a result of the alternative proposal. The "OY with NWL & Measures" figures shown include the traffic mitigation measures previously consulted upon during the pre-application consultation between 15 August and 9 October 2022. The only difference is that the originally proposed prohibited right turn from Reepham Road into Station Road has been removed and replaced with;

- (1) The revocation of the weight restrictions on Station Road and Felthorpe Road;
- (2) A prohibition of motor vehicles (except for access) restriction on Station Road, Felthorpe Road and Old Fakenham Road (as shown on the accompanying map).

The forecast traffic flows are shown for 2026.

The County Council is now carrying out a localised consultation on the alternative proposal for Attlebridge, and as a result we are writing to seek any comments you may have regarding this.

You can provide comments by:

- Emailing: NWLConsultation@norfolk.gov.uk,
- Writing to: Freepost Plus RTCL-XSTT-JZSK, Norfolk County Council, County Hall, Martineau Lane, Norwich, NR1 2DH.

The deadline for receipt of comments to the amended proposal is midnight on Friday 20 January 2023.

Our privacy statement can be found at: <https://www.norfolk.gov.uk/what-we-do-and-how-we-work/open-data-fois-and-data-protection/data-protection/privacy-notices/norfolk-county-council-privacy-notice>.

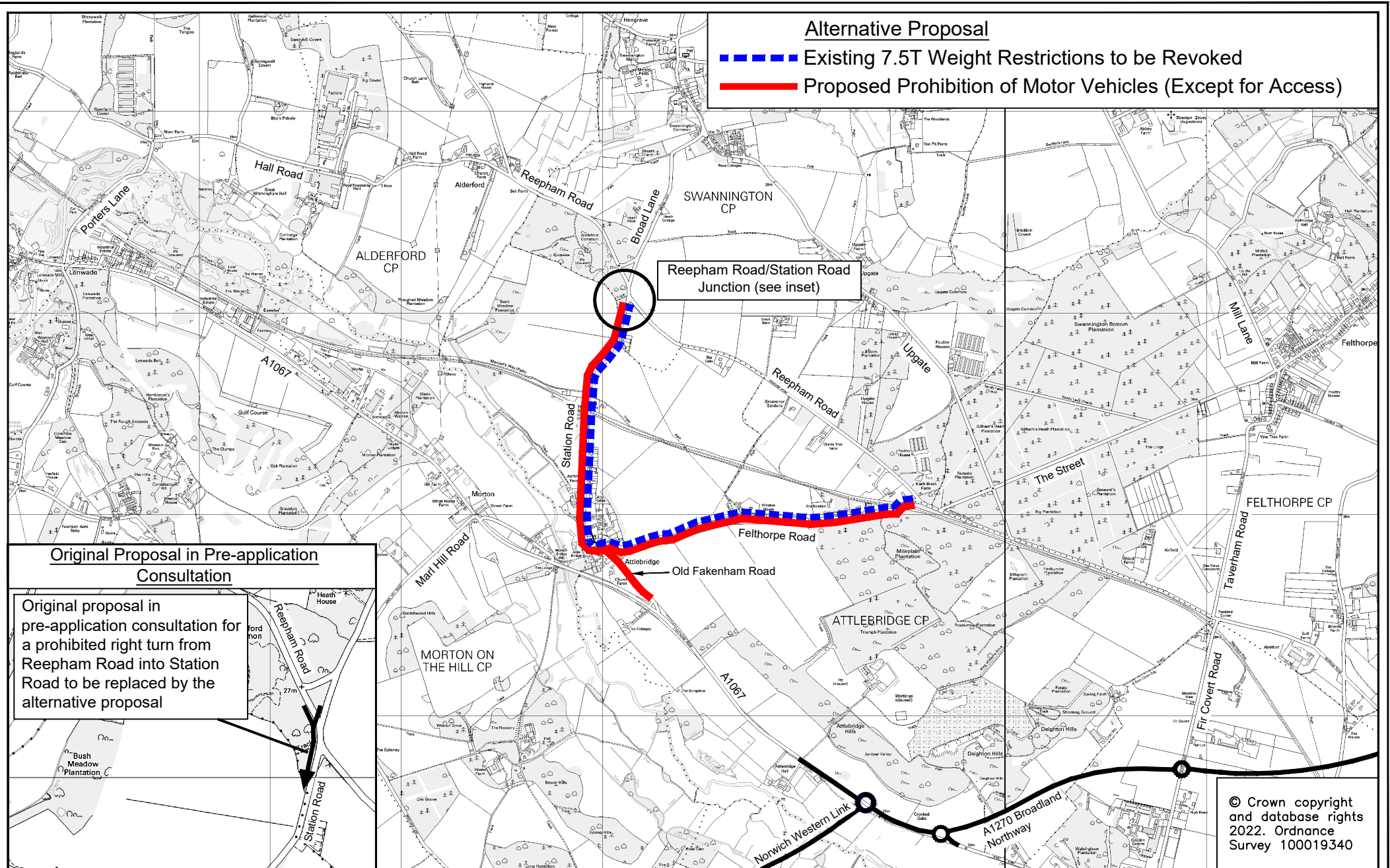
If you need further assistance, please email us on NWLConsultation@norfolk.gov.uk or ring us on 0344 800 8020 and we'll do our best to assist you.

Yours «SincerelyFaithfully»


Norwich Western Link Project Engineer

Alternative Proposal

- - - - Existing 7.5T Weight Restrictions to be Revoked
- - - - Proposed Prohibition of Motor Vehicles (Except for Access)



Reepham Road/Station Road Junction (see inset)

Original Proposal in Pre-application Consultation

Original proposal in pre-application consultation for a prohibited right turn from Reepham Road into Station Road to be replaced by the alternative proposal

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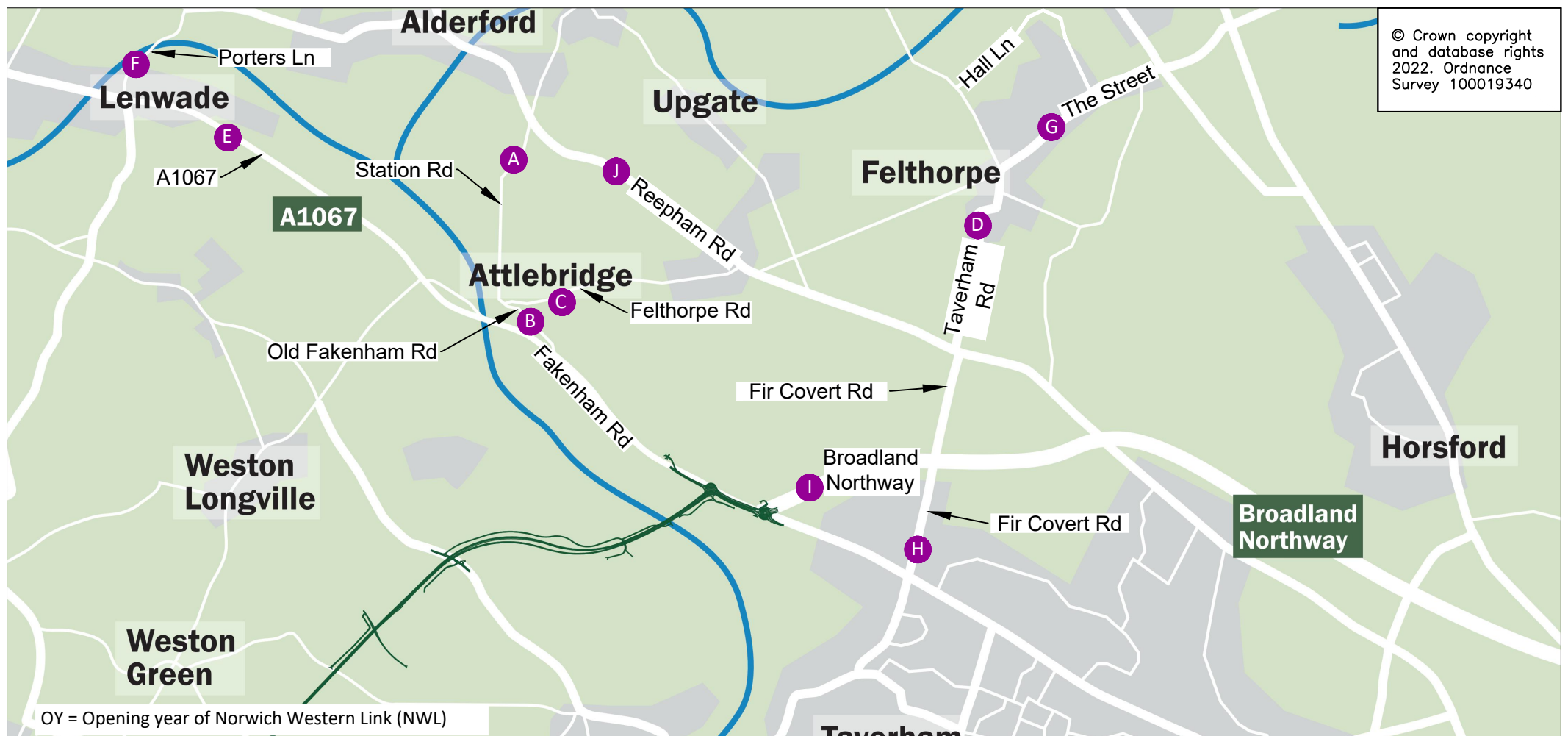
Tom McCabe
Executive Director of
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County Hall, Martineau Lane
Norwich NR1 2SG

DRAWING TITLE
Norwich Western Link
Pre-application Consultation
Attlebridge Traffic Mitigation Alternative Proposal

REV.	DESCRIPTION	DRAWN BY	CHECKED	DATE

SURVEYED BY	INITIALS	DATE	DRAWING No.
OS <td>OS <td>Nov 22 <td>PK1002-MP-062 </td></td></td>	OS <td>Nov 22 <td>PK1002-MP-062 </td></td>	Nov 22 <td>PK1002-MP-062 </td>	PK1002-MP-062
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GB <td>GB <td>Nov 22 <td>Norwich Western Link Pre-application Consultation</td> </td></td>	GB <td>Nov 22 <td>Norwich Western Link Pre-application Consultation</td> </td>	Nov 22 <td>Norwich Western Link Pre-application Consultation</td>	Norwich Western Link Pre-application Consultation
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			FILE No.
			PK1002

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OY = Opening year of Norwich Western Link (NWL)

Point	Road Name	OY without NWL	OY with NWL	OY with NWL & Measures
A	Station Road	200	2,500	0
B	Old Fakenham Road	1,000	3,200	0
C	Felthorpe Road	500	200	0
D	Taverham Road	3,600	6,500	3,700
E	A1067 (Lenwade)	12,800	12,600	13,200
F	Porters Lane	1,900	400	1,000
G	The Street	3,500	6,000	2,900
H	Fir Covert Road	13,100	10,800	10,700
I	Broadland Northway	12,700	30,100	29,600
J	Reepham Road	2,600	2,200	2,600



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